

HESM 375 Health Planning and Programming

Instructor: Chris Ousley
Office: 1309 Carmichael Gym
Email: csousley@ncsu.edu
Course Meeting: M 9:35 – 11:25
Office Hours: By appointment
Credit Hours: Two hours

Required Texts:

McKenzie, J. F., Neiger, B., & Thackeray, R. (2017). *Planning, Implementing, and Evaluating Health Promotion Programs*. 6th Ed. Pearson Benjamin Cummings Publishing. (\$120)

Restrictive Statement:

Health Minor students must receive a C- or better in all Health Minor courses to complete the Health Minor.

Course Goals:

The goal of this course is to assist students in developing a foundation for health so that as they enter the profession they can create, plan, and implement effective health programs in a variety of health-related settings.

Course Learning Outcomes:

Students will be able to:

1. Define health and its role in society.
2. Explain how health model theories are applied to affect behavior change.
3. Evaluate a current health-related need and systematically develop a program to meet this need to include, designing and implementing a needs assessment, writing goals and objectives, establishing a budget and timeline, identifying implementation methods, and creating an effective evaluation tool.

Grading and Assessment

The final course grade will be based on the following items:

Mid-term Examination	50 points
Final Examination	50 points
Student Project/Presentation	100 points
TOTAL	200 points

Student Project and Presentation (100 points): Students will be required to complete a project in order to demonstrate comprehensive knowledge and understanding of health program planning, implementation and evaluation. Students will first select a Health problem and population for which they will design a health education program. It is essential that the student complete a brief literature review of the health topic and a specific population to explain why the group has a need for a specific health program. The student will develop the following items in sequence throughout the semester to complete the project:

Rationale	10 points
Needs Assessment	15 points
Goals and Objectives	20 points
Methodologies/ Timeline/Budget	20 points
Marketing Plan	20 points

Evaluation	10 points
TOTAL	95 points
Peer Evaluation	5 points
	100 points

Grading Scale:

Each student has the option of taking the class for a letter grade (+/-), credit only, or audit.

97 - 100 = A+	93 - 96.99 = A	90 - 92.99 = A-
87 - 89.99 = B+	83 - 86.99 = B	80 - 82.99 = B-
77 - 79.99 = C+	73 - 76.99 = C	70 - 72.99 = C-
67 - 69.99 = D+	63 - 66.99 = D	60 - 62.99 = D-
0 - 59.99 = F	S = 70% & above	U = Below 70%

Attendance:

Students are expected to attend all classes and to arrive and leave at the scheduled times. The instructor will adhere to the university attendance policy. In case of an excused absence, the student will be allowed to make up any written work missed within one week of returning to class. Students are responsible for submitting such work and for scheduling make-up exams with the instructor.

See

http://www.ncsu.edu/policies/academic_affairs/courses_undergrad/REG02.20.3.php for more information.

The students will be allowed 2 absences (excused or unexcused). On the third absence (excused or unexcused) the student will receive an "F" or "U" for the course.

Requirements for Credit Only: In order to receive a grade of S, students are required to take all exams and quizzes, complete all assignments, and earn a grade of C- or better. Conversion from letter grading to credit only (S/U) grading is subject to university deadlines. Refer to the Registration and Records calendar for deadlines related to grading. For more details refer to: http://www.ncsu.edu/policies/academic_affairs/courses_undergrad/REG02.20.15.php

Requirements for Audit: Students must attend all classes except written exams and will be allowed four absences before NR will be recorded as a final grade.

http://www.ncsu.edu/policies/academic_affairs/pols_regs/REG205.00.5.php

Incomplete Grades:

http://www.ncsu.edu/policies/academic_affairs/grades_undergrad/REG02.50.3.php

Incomplete grades will be assigned only if unavoidable and unforeseen events occur, such as a medical emergency, preventing the student from completing a course requirement before the final grades are submitted. Incompletes must be made up before the end of the next regular semester in which the student is enrolled and in no case may be made up more than 12 months after the end of the semester in which the IN is awarded, unless the teacher or department offering the course is not able to provide the student with an opportunity to make up incomplete work, in which case the period can be extended. Make up work is to be limited to accomplishing the work not completed.

Late Assignments: Five points will be deducted from each assignment's final grade for first day the assignment is late. An additional two points per day will be deducted off each assignment's final grade for every day thereafter.

Electronic Hosted Course Components: Students may be required to disclose personally identifiable information to other students in the course, via electronic tools like email or web postings, where relevant to the course. Examples include online discussions of class topics, and posting of student coursework. All students are expected to respect the privacy of each other by not sharing or using such information outside the course.

General Information:

1. **Academic Integrity:** For all written assignments, students will be expected to adhere to the **University Honor Code**: "I have neither given nor received unauthorized aid on this test or assignment." It is the understanding and expectation of the instructor that the student's signature on any test or assignment means that the student neither gave nor received unauthorized aid. Consult the university website:
http://www.ncsu.edu/policies/student_services/student_discipline/POL11.35.1.php
2. **Students with Disabilities:** Reasonable accommodations will be made for students with verifiable disabilities. In order to take advantage of available accommodations, students must register with Disability Resource Office (<https://dro.dasa.ncsu.edu/>) at Holmes Hall, Suite 304, Campus Box 7509, 919-515-7653.
For more information on NC State's policy on working with students with disabilities, please see the **Academic Accommodations for Students with Disabilities Regulation** (http://www.ncsu.edu/policies/academic_affairs/courses_undergrad/REG02.20.1.php).
3. **Anti-Discrimination Statement:** NC State University provides equality of opportunity in education and employment for all students and employees. Accordingly, NC State affirms its commitment to maintain a work environment for all employees and an academic environment for all students that is free from all forms of discrimination. Discrimination based on race, color, religion, sex, creed, national origin, age, disability, veteran status or sexual orientation is a violation of state and federal law and/or NC State University policy and will not be tolerated. Harassment of any person (either in the form of quid pro quo or creation of a hostile environment) based on color, religion, sex, creed, national origin, age, disability, veteran status or sexual orientation is also a violation of state and federal law and/or NC State University policy and will not be tolerated. Retaliation against any person who complains about discrimination is also prohibited. NC State's policies and regulations covering discrimination, harassment, and retaliation may be accessed at http://www.ncsu.edu/policies/campus_environ or http://www.ncsu.edu/equal_op. Any person who feels that he or she has been the subject of prohibited discrimination, harassment, or retaliation should contact the Office for Equal Opportunity (OEO) at 515-3148.
4. The use of illegal drugs, tobacco products, or alcoholic beverages is prohibited.
5. It may be appropriate to inform the instructor within the first week of class if you have any medical issues that would affect your participation throughout the semester in this course.
6. Pets and visitors are not allowed during class periods. Firearms, weapons, and/or fireworks are prohibited from class.

7. Please turn off cell phones during class time.

Course Outline HESM 375

Date	Topics	Chapter
8/26	Introductions, Syllabus, Health Education, Health Promotion	1
9/9	Planning Process	2
9/16	Models for Program Planning	3
9/23	Needs Assessment & Measurement	4 & 5
9/30	Goals and Objectives	6
10/7	Theories and Models for Health Promotion	7
10/14	Mid-term Exam	
10/21	Methods and Intervention Strategies	8
10/28	Marketing	11
11/4	Community Building, Resources, Budget	9 & 10
11/11	Implementation, Timeline	12
11/18	Evaluation	13, 14
11/25	Final Work Review	
12/2	Presentations	
	Final Exam (see University Exam Schedule)	